



2010

Low Income Advocates Leadership & Community Development Conference

*Presented by the Arkansas Department of Workforce Services,
Central Arkansas Development Council and Entergy Arkansas, Inc.*

September 8-9, 2010

Doubletree Hotel in Little Rock, Arkansas



Sponsors

Arkansas Department of Workforce Services

The Department of Workforce Services is dedicated to being Arkansas' preferred provider of workforce services and solutions. It is our goal to enable the Arkansas workforce to compete in the global economy by linking a comprehensive array of services for employers and job seekers.

CADC

Celebrating 45 years of service in Arkansas, Central Arkansas Development Council is a private nonprofit community action agency whose mission is to improve the quality of life and build strong communities in Arkansas. CADC focuses on innovative programming to help low-income families become self-sufficient.

Entergy Arkansas, Inc.

Entergy Corporation is an integrated energy company engaged primarily in electric power production, retail distribution operations, energy marketing and trading, and gas transportation. Through its Low-Income Customer Initiative, Entergy provides the tools necessary to help low-income advocates empower clients to independence.

Joint Statement

The 2010 Low Income Advocates Leadership and Community Development Conference is an opportunity to help low and moderate income families be empowered through the work of leaders like you. We believe that we can work together to make a difference in their lives. At this conference, you'll find a wealth of information, including break-out sessions on nonprofit management, energy education, current events as well as the opportunities and successes of the stimulus package. The 2010 Conference brings together public officials, private business owners, and low income advocates to re-connect and develop a shared vision for fighting and winning the war on poverty in Arkansas. Strong leadership, collaboration and innovation will help us help those who are most in need.

Who Should Attend

- Community leaders
- Social service program managers and staff
- Public policy makers
- Legislators and aides
- Consumer specialists
- Housing specialists
- Public health professionals
- Philanthropy professionals
- Health and human service professionals
- Energy education and budget counselors
- Anyone interested in alleviating poverty in Arkansas

Conference Schedule

WEDNESDAY—SEPTEMBER 8

7 am	Registration Table Opens
10—11:15 am	Workshops (see grid)
11:30—1:30 pm	Keynote Luncheon
1:45—3 pm	Workshops (see grid)
3:15—5 pm	Plenary Session
5:30—8 pm	Evening Reception With Integrity

THURSDAY—SEPTEMBER 9

7 am	Registration Table Open
7—9 am	Breakfast Served
8—9 am	Town Hall Meeting
9:15—10:30 am	Workshops (see grid)
10:45 a.m.—Noon	Workshops (see grid)
12:15—1:30 pm	Keynote Luncheon
1:30 pm	Conference Adjourns

The 2010 Conference General Sessions

Wednesday Keynote Luncheon with U.S. Senator Mark Pryor (Invited)

Improving the economic conditions impacting our nation's families and communities is our nation's primary concern. In this keynote luncheon, U.S. Senator Mark Pryor discusses how national and statewide initiatives impact the future of our most vulnerable populations.

Wednesday Plenary Session: Tools and Strategies for Combating Poverty with Ron Anderson

Dynamic motivational speaker Ron Anderson, who grew up in a life of poverty, shares a different perspective. In this plenary, Anderson provides hands-on tools for professionals who work directly with those in poverty. This session gives a better understanding of the challenges and strengths of clients and what you can do to form effective measures to help them.

Thursday Town Hall Meeting: “The American Recovery and Reinvestment Act: Today and Tomorrow” with Roby Brock

The American Recovery and Reinvestment Act of 2009 is responsible for job growth, expansion of the Weatherization program, tax credits and many other projects designed to help the nation recover from financial crisis. Executive producer and host of Talk Business, Roby Brock facilitates a town hall discussion on the impact ARRA educational and economic initiatives are having in the state. Panelists include Thomas Green (Arkansas Department of Human Services); Rose Adams (ACAAA); Dr. Charity Smith (Arkansas Education Department); Dr. Jim Purcell (Arkansas Department of Higher Education); and Ann Pride (Entergy).

Thursday Keynote Luncheon: Jerome Ringo—Environmental Pioneer and President of Apollo Alliance

An advocate for environmental justice, clean energy and quality jobs, Jerome Ringo is president of Apollo Alliance, a coalition of labor, environmental, national security, civil rights and business leaders working to make America independent from foreign energy. Discuss the impact of pollution on local communities—primarily the poor and minority groups—and outline a plan for building America's 21st century clean energy economy.



Conference Registration

Registration Policy

- Registrations are due by September 3
- Full payment must be received with registration
- Checks and purchase orders should be made payable to CADC (Central Arkansas Development Council)

Registration Fees

- \$99 for entire conference
- \$75 per person for groups of 5 or more for entire conference
- \$65 for Wednesday only (includes lunch, plenary and reception)
- \$35 for Thursday only

Registration Methods

- Access registration materials online at www.cadc.com
- Mail with payment (check or purchase order) to

Central Arkansas Development Council

PO Box 580

Benton, AR 72018

CADC does not accept credit cards as a method of payment

- Fax with purchase order information to 501-778-9120

Conference Cancellation Policy

- Cancellation refunds for the conference, minus a \$35 per person per cancellation fee, will be granted upon written request and must be received by September 3rd
- After September 3rd, **NO REFUNDS** will be granted for cancellations. No refunds are granted on Wednesday or Thursday only luncheon registrations
- Please submit conference cancellation request(s) to the address above

Vouchers & Scholarships

Entergy Arkansas Advocates

You will receive a voucher to include with conference registration. Please return the voucher with your registration materials to ensure that you will not pay a fee.

CADC

A limited number of scholarships are available to persons in the following 12 counties: Calhoun, Clark, Columbia, Dallas, Hot Spring, Lonoke, Montgomery, Ouachita, Pike, Pulaski, Saline, and Union. To keep from paying a fee, please complete the registration insert and mark the line that says scholarship request. You do not need to send a separate letter requesting a scholarship.

Conference Workshops *(Schedule Subject to Change)*

Wednesday, September 8

	TRACK A Utility Assistance	TRACK B Nonprofit Management Institute	TRACK C Paul Clayton Motivational Workshop	TRACK D The Power of Partnership	TRACK E Eliminating Poverty
SESSION 1 10 am—11:15 am	Credit and Collection Policies— Understanding What is Required and Why	Developing and Managing Afterschool & Mentoring Programs	Developing the Power Within Part I	Career Readiness Certification	Bridges Out of Poverty
11:30 am—1:30 pm General Luncheon Session Keynote Speaker U.S. Senator Mark Pryor (Invited)					
SESSION 2 1:45—3:00 pm	Effective Ways to Manage Your Electric Service	Developing and Managing Afterschool & Mentoring Programs	Developing the Power Within Part II	Arkansas Works	Family Development Credentialing
3:15—5 pm Conference Plenary Tools & Strategies for Combating Poverty with Ron Anderson					
5:30—8 pm Conference Reception Featuring the Musical Sounds of Integrity					

Thursday, September 9

7 am Registration Table Opens 7 a.m.—9 a.m. Breakfast Served					
8—9 am Town Hall Meeting The American Recovery and Reinvestment Act Today and Tomorrow with Roby Brock					
SESSION 3 9:15 am—10:30 am	Online Portal Training	Before You Seek a Grant: Checklist for Nonprofits (Arkansas Coalition for Excellence)	Developing the Power Within Part III	Governor's Dislocated Worker Task Force	Weatherization—Successful Partnership to Increase Trained Home Energy Raters
SESSION 4 10:45 am—Noon	Utility Assistance Programs	Wise Decision Making in Uncertain Times (Arkansas Coalition for Excellence)	Developing the Power Within Part IV	Arkansas Human Development Corporation	Individual Development Accounts in Arkansas
12:15—1:30 pm General Luncheon Session Keynote Speaker Jerome Ringo					
1:30 pm Conference Adjourns					

Conference Registration Form

Registration Deadline is September 3, 2010

Registrations will not be processed without payment or purchase order.

Important

- Complete a separate form for each person registering
- Full payment or purchase order number is required before registration(s) will be processed
- If one payment or purchase order will cover multiple registrants, make sure that a separate form for each registrant is completed and included with the payment or purchase order.
- Register a group of 5 or more and get a discounted rate!
- Make checks payable to CADC
- CADC, EIN #71-0388673, is a 501C3 tax-exempt organization

Registrant Information

Full Name _____ Title _____

Organization Affiliation _____

Address _____ City _____ State _____ Zip _____

Phone _____ Fax _____ E-mail _____

Emergency Contact _____ Phone _____ Relationship _____

Payment Information

- _____ **2-Day Full Conference Registration** **\$99**
- Check here if CADC scholarship applicant _____
 - Check here if Entergy Advocate (attach letter) _____
- _____ **Group Registration (Full Conference Only)** **\$75** (per person)
- * Available only when registering 5 or more persons from the same organization
- _____ **Wednesday Only Registration (includes lunch)** **\$65**
- _____ **Thursday Luncheon Only** **\$35**
- _____ **Developing the Power Within Pre-Registration Required**
(limited to first 60 participants at no additional charge)
- _____ **Yes! I will attend the reception with Integrity**

TOTAL AMOUNT DUE:

Purchase Order # _____

Check # (enclosed) _____

Credit Card payment is not accepted at this time. We regret any inconvenience this may cause.

Signature _____

Date _____

Registrations are due by
September 3, 2010

Full payment must be
received with registration

Checks and Purchase
Orders should be made
payable to CADC

Return Registration form
and payment to CADC

PO Box 580

Benton, AR 72018

Ph: 501-778-1133

Fax: 501-778-9120

rfreeman@cadc.com

CONFERENCE EXHIBITOR

Conference registrants and organizations are encouraged to bring information to be shared during the conference. Please complete this contract and return it with your completed registration form by September 3. Exhibit space will be reserved for the undersigned as indicated below. The amount of the tabletop space is limited, so you are encouraged to return this promptly. There is a \$25 fee for each exhibit space (any size).

Describe Product or Display to be Exhibited:

Name of Person in Charge of Exhibit:

Agency/Organization:

Address: _____

City: _____

State: _____ **Zip:** _____

Phone: _____ **Fax:** _____

E-Mail: _____

Character of Exhibits: Conference Partners reserve the right to decline or prohibit any exhibit or part of an exhibit or restrict any activity or conduct within the exhibition area which in its opinion is not suitable.

Reservation of Space: Contract and payment by check or money order must be received on or before September 3, 2010 and no cancellation can be made after that date. Make checks payable to CADC.

Subletting of Space: No exhibitor shall assign, sublet or apportion the whole or any part of the space or permit any other party to exhibit therein without prior written permission from conference partners.

Installation/Dismantling: Exhibits must be installed between the hours of 1 p.m. and 4 p.m. on Tuesday, September 7, 2010 or between 7 a.m. - and 10 a.m. on Wednesday, Sept. 8, 2010. All exhibits must be removed by Noon, September 9, 2010.

Liability: CADC, Entergy, Arkansas Department of Workforce Services and Doubletree are not responsible for the safety of exhibits from theft, damage by fire or other cause. The exhibitor hereby acknowledges that conference sponsors shall have no liability hereunder and the exhibitor shall indemnify, save and hold harmless conference sponsors and the host hotel from and against any and all loss, liabilities, judgments and damages, and all cost, fees and expenses related thereto, arising directly or indirectly out of or in any way connected with this exhibitor contract for space.

Hours of Exhibits: Exhibits will be open Sept. 8 at 10 a.m. through Sept. 9 at Noon.

Sale of Merchandise: Sale of merchandise is prohibited.

Amount Enclosed: _____

Purchase Order # _____

Check # (enclosed) _____

SIGNATURE: _____

DATE: _____

Conference Site

The Doubletree Hotel welcomes the 2010 Low-Income Advocates Leadership and Community Development Conference. Perfectly located overlooking the Arkansas River, the Doubletree Hotel is in the heart of downtown Little Rock. Parking is free for registered guests.

Room rates for the conference are \$106 per night for single and double occupancy. The hotel accepts American Express, VISA, MasterCard, Diner's Club, Carte Blanche, Check or Money Order. Guests who pay with cash or check will be asked for a credit card or a deposit at check-in to enable charge privileges within the hotel and to assure payment at check-out.

Call the hotel directly at 501-372-4371 or 1-800-222-TREE to make reservations. The deadline date for reservations is **August 13**. After that, requests for reservations will be accepted on a space-available basis. All reservations must be guaranteed by credit card or deposit. Inform the reservations agent that you are registering for the CADC Leadership Summit to secure the discounted rate.

Information Contacts

General Information & Registration

Robin Freeman or Kenya Lewis, CADC

Ph: 501-778-1133 Fax: 501-778-9120

Email: rfreeman@cadc.com/klewis@cadc.com

Entergy Arkansas

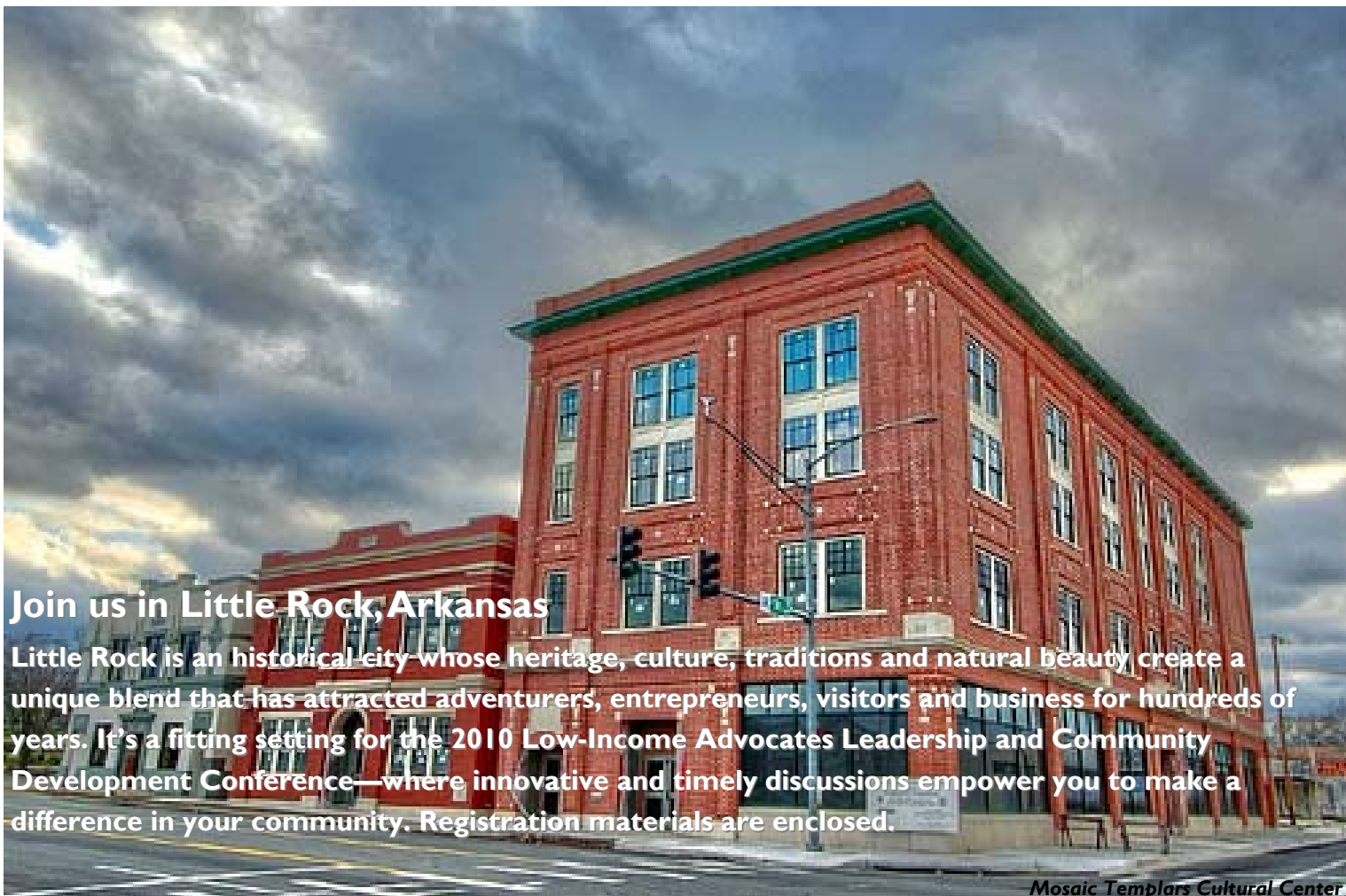
Dwayne Stuart or Jay Hartman

501-379-6868

Department of Workforce Services

Phil Harris or Carla Morris

501-683-1352



Join us in Little Rock, Arkansas

Little Rock is an historical city whose heritage, culture, traditions and natural beauty create a unique blend that has attracted adventurers, entrepreneurs, visitors and business for hundreds of years. It's a fitting setting for the 2010 Low-Income Advocates Leadership and Community Development Conference—where innovative and timely discussions empower you to make a difference in your community. Registration materials are enclosed.

Mosaic Templars Cultural Center

Deliver To:

Return Service Requested

PRSR STD
U.S. POSTAGE
PAID
LITTLE ROCK, AR
PERMIT #175

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Contact: Robin Freeman